

Mindum Shoe Horn



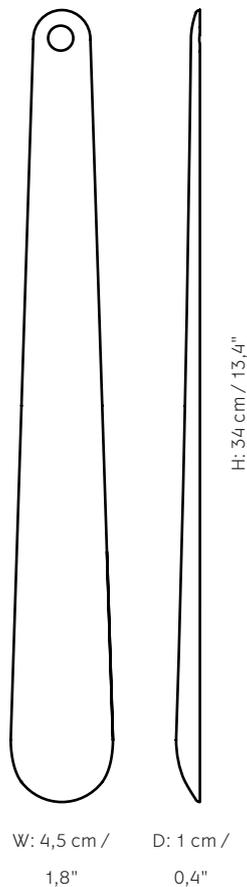
Shoehorn

Accessories—Product Sheet
menu.us

by Nick Ross



Mindum Shoe Horn



Product Type

Shoehorn

Production Process

Bend stainless steel sheet

Dimensions (cm / in)

H: 34 cm / 13,4"

W: 4,5 cm / 1,8"

D: 1 cm / 0,4"

Materials

Mirror Polished and Brushed Stainless Steel

Colours

Steel

Care Instructions

Normal dishwasher liquid can be used. For stains, please use a light soap such as dishwashing soap on a wet cotton cloth. We recommend using a cloth to dry, afterwards. Do not use any cleaners with chemicals or harsh abrasives.

Throughout history there are countless examples of shoehorns whereby the handle is elaborately embellished, starkly in contrast with the clean utilitarian look of the actual 'horn' end.

With this in mind, Nick Ross created a design where the contrast between the decorated handle and the functional 'horn' end was stripped down to its bare minimum. The outcome is a product that contains two surface treatments, with the surface of the handle acting as the object's decoration and the 'horn' end remaining polished as to glide along more easily. Treated in a variety of finishes (in contrast to the horn end), the handle's surface can be brushed, sandblasted or patinated, offering a multitude of styles.

Ideal to be hung on a wall, it will be at arm's length from where shoes are put on in the hallway of a home. Minimal, elegant and comfortable to hold and use, the Shoehorn's function is to elevate the experience of putting on shoes with ease and a touch of flair.

About the Designer

Nick Ross (1986) is a Scottish-Swedish, Stockholm-based designer with a penchant for scarce spaces that focus on the use of materials and light in a given expanse. His research centres on the complex repertoire of history, with a particular focus on ancient history, where he finds the factors with which to interpret the relationship between the user and contemporary design. Using storytelling as a pretext and applying a confidently critical approach, Nick is interested in investigating facts and happenings that have determined specific cultural balances. Every project comes from the desire to create ideal or real bridges between the present to that of the past.

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Steel
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